



# Sponsorship Opportunities

## 4<sup>th</sup> International Technical Meeting on Small Reactors (ITMSR-4) “Next-Generation Small Reactors and Research Reactors”

2016 November 2-4

Delta Ottawa City Centre Hotel, Ottawa, Ontario CANADA

### Objective

Canadian Nuclear Laboratories (CNL) and Canadian Nuclear Society (CNS) are hosting the 4<sup>th</sup> International Technical Meeting on Small Reactors.

Small nuclear reactors can play an important role in addressing the energy, health, safety, security and climate change goals of the world. While the water-cooled small modular reactor technology is developing rapidly, a number of non-water-cooled advanced small reactor technologies, such as the molten salt reactor, the liquid metal reactor and the high temperature gas reactor, are being developed. These small reactors have advanced passive safety features, are resistant to nuclear proliferation, have no greenhouse gas emissions and are promoted as being economically competitive. They are suitable for niche and off-grid applications as well as connection to electric grids in slow-growing economies to increase capacity as needed.

Next-generation research reactors are considered for multiple purposes, such as radionuclide production, silicon doping, neutron activation, neutron radiography, materials research, fuel irradiation and generating data for reactor-physics-code validation activities.

This technical meeting will cover topics of interest to designers, operators, researchers and analysts involved in the design, development and deployment of small reactors for research and power generation purposes.

A technical tour of the Chalk River Laboratories, hosted by CNL, will be offered to interested attendees on November 4.

### The Technical Meeting on Small Reactors is the ideal marketing vehicle to:

- Be a visible participant in the area of Small reactor technology.
- Visibly support the development of Nuclear Technology in Canada.
- Reach those who will be crafting the industry's message throughout Canada.
- Demonstrate to corporate relations professionals that your organization is ready for new markets and improve your visibility.
- Support improved and expanded education in nuclear science and technology.
- Show communities and stakeholders that your organization is interested in open and meaningful dialogue.

### Sponsorship Events

- Gain more visibility - by participating in our sponsorship program at the Technical Meeting on Small Reactors.
- Stand Out - your company's name will appear on a large placard at the site of the sponsored event and will be mentioned in the official program and throughout the conference.
- Sponsored events are on a first-come, first-served basis.

### Benefits of Being a Sponsor

- Acknowledgement during the conference sessions.
- Your company logo prominently displayed at the sponsored function.
- Your company logo posted on the conference website and in the conference proceedings.
- Promotional item or one brochure to be placed in the conference package.
- Head-table seating of your representative at a conference luncheon or banquet.

### Further Information

Additional information is available from [www.cns-snc.ca/events/4tm/](http://www.cns-snc.ca/events/4tm/) or from Metin Yetisir, Technical Program Co-Chair, Canadian Nuclear Laboratories, Tel: (613) 584-3311 ext. 46577, Email: [metin.yetisir@cnl.ca](mailto:metin.yetisir@cnl.ca).



## **The following sponsorships are available:**

### **“Host” Sponsorship - \$5000**

In a unique and most enhanced manner, your organization’s logo and name will be associated with the Technical Meeting on Small Reactors at all appropriate opportunities, with the following specific benefits:

- Your organization’s logo and name will be on the conference website, marketing and promotional materials, posters, banners, and on the printed program.
- Your representative will be guaranteed the opportunity to address the delegates at the welcome reception.
- A representative of your organization will have the opportunity to present greetings to the delegates at the Opening Session of the Technical Meeting on behalf of all the sponsors.
- Verbal recognition of your sponsorship throughout the conference.
- Most prominent display of your organization’s logo during the plenary sessions on the main projection screens.
- Most prominent display of your organization’s logo at key highly visible locations.
- Your organization may place a brochure and/or gift in each of the delegate and companion packages. Such items must be approved by the conference organizing committee.
- Three complimentary delegate registrations for the complete Technical Meeting.
- Three student delegate registrations for the complete Technical Meeting.

### **“Patron” Sponsorship - \$3,000 (1 to 3 accommodated)**

Your organization’s logo and name will co-associated with the Technical Meeting on Small Reactors. It will be prominently but tastefully displayed in large print below, and slightly smaller than the ‘Host’ sponsors name, and logo. Specific mention of your organization’s contributions will also be made at all appropriate venues, and opportunities with the following specific benefits:

- Your organization’s logo and name will be on the conference website, marketing and promotional materials, posters, banners, and on the printed program.
- A representative of your organization will have the opportunity to present greetings to, or address the delegates at an appropriate moment during the conference.
- Verbal recognition of your sponsorship throughout the Technical Meeting.
- Suitably prominent displays of your organization’s logo during the Technical Meeting.
- Your organization may provide a brochure and/or gift to each registrant. Such items must be approved by the Technical Committee’s organizing committee.
- Two complimentary delegate registrations for the complete Technical Meeting.
- Two student delegate registrations for the complete Technical Meeting.

## **General Sponsorships**

*(Sponsorships of less than the full suggested amount, or joint sponsorships may be considered; at the full discretion of the organizing committee.)*

### **Opening Evening Reception \$3,000**

The conference reception provides a chance for guests to meet, and set the tone for the ensuing conference.

Your organization’s logo and name will appear throughout the reception.

You may provide a tasteful, self-spooling slide show or other media to run during the reception.

Your delegate may elect to address the guests of the banquet following the Host sponsor’s delegate.

- Bearing in mind the reception is a less formal affair, your delegate may address or otherwise engage the conference delegates.
- You may provide party favours, gifts or other suitable mementos to the conference delegates.
- Suggestions to provide Entertainment or Activities are welcome.

### **Conference Banquet \$5,000**

The Conference Banquet encourages a social atmosphere and an opportunity for further networking and informal discussion. During the course of the banquet your contribution will be suitably recognized.

- Your organization's logo and name will appear throughout the banquet, further you may specify materials be placed at each guests location.
- You may provide a tasteful, self spooling slide show or other media to run during the dinner.
- Your delegate may elect to address the guests of the banquet.

### **Breakfast Sponsor (2 available) \$2,000**

The breakfast provides excellent opportunities to network, promote your business, and educate the attendees.

- Your organization's logo and name will appear throughout the breakfast, further you may specify materials be placed at each guests location.
- You may provide a tasteful, self spooling slide show or other media to run during the breakfast.
  - Your delegate may elect to address the guests of the breakfast.

### **Luncheon Sponsor (2 available) \$4,000**

The luncheon provides excellent opportunities to network, promote your business, and educate the attendees.

- Your organization's logo and name will appear throughout the luncheon, further you may specify materials be placed at each guests location.
- You may provide a tasteful, self spooling slide show or other media to run during the luncheon.
- Your delegate may elect to address the guests of the luncheon.

### **Refreshment Breaks (4 available) \$1,000**

During the conference a refreshment station will be setup featuring coffee, tea, and other beverages. Smaller snack items may be placed out at the station during the course of the conference at appropriate times.

- Your organization's name and logo will appear on the refreshment station.
- You may craft/provide a visible message to display on the refreshment station.
- Your organization may provide handouts, goodie bags, gifts, or other tasteful and relevant distributable items on the refreshment table.

Note that some sponsorships may be shared among two or more sponsors as indicated above or as negotiated with the Sponsorship Chair. The organizing committee reserves the right to decline sponsorship offers not in keeping with the conference theme.