



## 4<sup>th</sup> Canadian Conference on Nuclear Waste Management, Decommissioning and Environmental Restoration

SEPTEMBER 8-11, 2019  
OTTAWA, ON



# Sponsorship & Exhibit Opportunities Package

**Enhance your company's participation at the  
CNS' NWMDER-2019 in Ottawa, ON**

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## **Canadian Nuclear Society / Société Nucléaire Canadienne**

998 Bloor St W, #501, Toronto, ON, M6H 1L0

E-mail/Courriel: [cns\\_office@cns-snc.ca](mailto:cns_office@cns-snc.ca)

<http://www.cns-snc.ca> Tel. /Tél: 416-977-7620

## **GENERAL INFORMATION**

The NWMDER-2019 conference is intended to provide a forum for discussion of the status and proposed future directions of technical, regulatory, environmental, social, and economic aspects of waste management, decommissioning, and environmental restoration for Canadian nuclear facilities.

The conference objective is to improve communication among specialists, managers, and other stakeholders in these activities, and to foster collaborations to the benefit of the Canadian nuclear industry, as a whole, and internationally.

In the past, CNS organized similar conferences in Ottawa (May 2005), in Toronto (September 2011), and in Ottawa (September 2016). All three conferences were well attended (over 300 participants), and provided many business opportunities and opportunities for new learning, networking and sharing experiences. It is anticipated that the 2019 conference will attract over 350 participants.

To that end, the theme selected for this year's conference is "Moving Forward Together Toward Sustainable Solutions".

This package contains everything you need to know about Sponsorship and Exhibition opportunities. For all information about the 2019 conference visit the conference web page:

<https://www.cns-snc.ca/events/nwmdr2019>

The Host Sponsor for NWMDER-2019 conference is the Nuclear Waste Management Organization (NWMO). The Leadership Sponsor is Ontario Power Generation (OPG). A huge thank you to these companies for supporting the conference in such a meaningful and important way; we hope you will join them!

## **SPONSORSHIP STANDARD BENEFITS**

All levels of sponsorship receive the following standard benefits. Additional benefits apply to specific levels and items, as indicated in the table on pages 5 and 6

- Acknowledgement of your company during plenary and technical sessions;
- Your company's logo prominently displayed on signage at the sponsored function, and as part of a scrolling slide show during program-free times;
- Your company's logo displayed on the CNS NWMDER-2019 website with a link to your company's website home page;
- Your company's logo printed in the Conference Pocket Program and Abstracts booklet and included in the Conference Proceedings;
- Insertion of a company promotional item or brochure into the delegates' conference bag; and
- Head-table seating of your company's representative(s) at one of the luncheons, with acknowledgement of your representative(s) from the podium.

## EVENT SPONSORSHIPS

Please note that sponsorship of some sponsorship items may be shared among two or more companies. Sponsorships are subject to 13% Harmonized Sales Tax (HST) on the prices indicated; non-Canadian-resident sponsors are exempt from paying the HST.

### Sunday, September 8

Welcome Reception (2 co-sponsors @ \$7,000 each) ..... \$14,000

### Monday, September 9

Delegates' Breakfast (2 co-sponsors@ \$2,500 each) ..... \$5,000

Speakers' Breakfast..... \$1,500

Morning Coffee Break ..... \$2,000

Opening Luncheon with Keynote Speaker (2 co-sponsors @ \$7,500 each) ..... \$15,000

Afternoon Coffee Break ..... \$2,000

### Tuesday, September 10

Delegates' Breakfast (2 co-sponsors@ \$2,500 each) ..... \$5,000

Speakers' Breakfast..... \$1,500

Morning Coffee Break..... \$2,000

Opening Luncheon with Keynote Speaker (2 co-sponsors @ \$7,500 each) ..... \$15,000

Afternoon Coffee Break ..... \$2,000

Conference Banquet Reception ..... \$5,000

Conference Banquet Dinner (3 co-sponsors @ \$10,000 each)..... \$30,000

### Wednesday, September 11

Delegates' Breakfast (2 co-sponsors@ \$2,500 each) ..... \$5,000

Speakers' Breakfast ..... \$1,500

Morning Coffee Break..... \$2,000

Conference Luncheon (2 co-sponsors @ \$7,500 each) ..... \$15,000

Afternoon Coffee Break ..... \$2,000

## GENERAL SPONSORSHIPS

Conference Bags/padfolios (or 2 at \$2,500) ..... \$5,000

Badge Holders ..... \$5,000

Conference Audio-Visual Services (\$15,000 exclusive or three@\$5,000)..... \$15,000

General Conference sponsorships ..... \$1,000 to \$5,000

## **EVENT SPONSORSHIP DETAILS**

### **Sunday Welcoming Reception**

The Welcoming Reception will be held early evening on Sunday September 8, 2019. The Reception is open to all in attendance at the conference.

### **Speakers' Breakfasts**

The Speakers' Breakfasts provide the opportunity for Session Chairs to meet with the speakers in their respective sessions to ensure that they are prepared to make their presentations. The breakfasts are limited to speakers and Session Chairs of the day.

### **Delegates' Breakfasts**

The early-morning light Continental breakfasts will be provided for all conference participants every morning.

### **Refreshment Breaks**

Refreshment breaks are held mid-morning and mid-afternoon each day for all Conference participants and include coffee, tea, juices and soft drinks.

### **Luncheons**

Luncheons will be served each day to conference participants.

### **Banquet Event**

Banquet Event will take place on Tuesday evening which includes a reception and dinner.

## **GENERAL SPONSORSHIP DETAILS**

### **Conference Bags**

Conference bags or padfolios are provided to each delegate with a full registration. The sponsoring company's logo will be imprinted on the handout, in addition to the Conference logo.

### **Badge Holders**

The wallet-style bi-fold has a vinyl see-through window to hold a name badge and a ½" lanyard to be provided at registration to all attendees. The sponsoring company's logo will be imprinted on the item in addition to the Conference logo.

### **Conference Audio-Visual Services**

Sponsorship covers Audio-Visual Services for the conference for Plenary and Technical Session presentation rooms.

## SPONSORSHIP BENEFIT DETAILS

Level 1	\$15,000-\$30,000	Level 1 Sponsor Benefits
<b>Tuesday Banquet Dinner</b>	<b>\$30,000</b> <b>(or 3 co-sponsors @\$10,000 each or 2 co-sponsors @15,000 each)</b>	<ul style="list-style-type: none"> <li>• Five complimentary conference registrations</li> <li>• One complimentary 8' x 8' exhibit space in a location of your choice (includes two complimentary conference registrations)</li> <li>• Acknowledgement during Plenary and Technical Sessions;</li> <li>• Your company's logo prominently displayed on signage and in a scrolling slide show during program-free times;</li> <li>• Your company logo displayed on the conference website, with a link to your company's website home page;</li> <li>• Your company's logo in the Pocket Program and Abstracts booklet, and in conference proceedings;</li> <li>• The opportunity to have a company brochure or a promotional item inserted into the conference delegates' bags. Such items must be approved by the Conference Organizing Committee.</li> <li>• Head-table seating of your representative at one of the luncheon.</li> <li>• Opportunity to bring brief welcoming remarks during the dinner.</li> </ul> <p>The above is only applicable for sponsorship of \$15,000 or more. Under \$15,000, please see Level 2 benefits.</p>
Conference Audio-Visual Services	\$15,000 (or 3 co-sponsors @\$5,000 each)	<ul style="list-style-type: none"> <li>• Level 1 benefits.</li> <li>• If co-sponsored, see Level 2 for benefits with the addition of a reserved table of your representative at the luncheon of choice.</li> </ul>
Monday Luncheon with Keynote Speaker	\$15,000 (or 2 co-sponsors @\$7,500 each)	<ul style="list-style-type: none"> <li>• Level 1 benefits</li> <li>• If co-sponsored, see Level 2 for benefits, with the addition of a reserved table of your representative at the Monday luncheon.</li> </ul>
Tuesday Luncheon	\$15,000 (or 2 co-sponsors @\$7,500 each)	<ul style="list-style-type: none"> <li>• Level 1 benefits</li> <li>• If co-sponsored, see Level 2 for benefits, with the addition of a reserved table of your representative at the Tuesday luncheon.</li> </ul>
Wednesday Luncheon	\$15,000 (or 2 co-sponsors @\$7,500 each)	<ul style="list-style-type: none"> <li>• Level 1 benefits</li> <li>• If co-sponsored, see Level 2 for benefits, with the addition of a reserved table of your representative at the Wednesday luncheon.</li> </ul>

<b>Level 2</b>	<b>\$5,000-\$14,999</b>	<b>Level 2 Sponsor Benefits</b>
		<ul style="list-style-type: none"> <li>• Two complimentary conference registrations</li> <li>• Acknowledgement during Plenary and Technical Sessions;</li> <li>• Your company's logo prominently displayed on signage and in a scrolling slide show during program-free times;</li> <li>• Your company logo displayed on the conference website, with a link to your company's website home page;</li> <li>• Your company's logo in the conference proceedings;</li> <li>• The opportunity to have a company brochure or a promotional item inserted into the conference delegates' bags. Such items must be approved by the Conference Organizing Committee.</li> </ul>
Sunday Opening Reception	\$14,000 (or 2 co-sponsors @\$7,000 each)	Level 2 Benefits plus <ul style="list-style-type: none"> <li>• Reserved seating for a representative at the Monday luncheon.</li> </ul>
Conference Bags/padfolios	\$5,000 (or 2 co-sponsors @\$2,500 each)	Level 2 Benefits plus <ul style="list-style-type: none"> <li>• Your company's logo imprinted on the conference bags/padfolio.</li> </ul>
Conference Badge Holders	\$5,000	Level 2 Benefits plus <ul style="list-style-type: none"> <li>• Your company's logo imprinted on the badge holders.</li> </ul>
Tuesday Pre-Banquet Reception	\$5,000	Level 2 Benefits plus <ul style="list-style-type: none"> <li>• Reserved seating for a representative at the Tuesday luncheon..</li> </ul>
Monday, Tuesday, and Wednesday Delegates Breakfast	\$5,000	Level 2 Benefits plus <ul style="list-style-type: none"> <li>• Reserved seating for a representative at luncheon of choice.</li> </ul>
<b>Level 3</b>	<b>\$1,000-\$4,999</b>	<b>Level 3 Sponsor Benefits</b>
Speakers' Breakfast (Monday, Tuesday and Wednesday); separate sponsorship	\$1,500	<ul style="list-style-type: none"> <li>• Acknowledgement during Plenary and Technical Sessions;</li> <li>• Your company's logo prominently displayed on signage and in a scrolling slide show during program-free times;</li> <li>• Your company logo displayed on the conference website, with a link to your company's website home page;</li> <li>• Your company's logo in conference proceedings;</li> <li>• The opportunity to have a company brochure or a promotional item inserted into the conference delegates' bags. Such items must be approved by the Conference Organizing Committee.</li> <li>• Reserved seating for a representative at luncheon of choice.</li> </ul>
Monday AM Coffee Break	\$2,000	
Monday PM Coffee Break	\$2,000	
Tuesday AM Coffee Break	\$2,000	
Tuesday PM Coffee Break	\$2,000	
Wednesday AM Coffee Break	\$2,000	
Wednesday PM Coffee Break	\$2,000	
General Contribution	\$1,000-\$5,000 (or as negotiated with the Organizing Committee)	

## **SPONSORSHIP TERMS AND CONDITIONS**

Payment of invoices for sponsorships is expected in full within 30 days of invoicing. Payments for sponsorships not received within 30 days of invoicing are not considered guaranteed.

### **Methods of Payment**

Payments by cheque are to be payable to “Canadian Nuclear Society” and mailed to:

Canadian Nuclear Society  
998 Bloor St W, #501,  
Toronto, ON  
M6H 1L0

To make payments by credit card (AMEX / MasterCard / VISA) please complete the Credit Card Charge Authorization (CCA) form on page 16 and send by email to the CNS Office Administrator [cns\\_office@cns-snc.ca](mailto:cns_office@cns-snc.ca).

Payments must be received by CNS prior to start of the conference.

### **Cancellation and Refund Policy**

No refunds will be provided for cancellation of sponsorships once the booking has been finalized.

## **SPONSORSHIP CONTACT**

For all information pertaining to Sponsorship and Exhibition opportunities please contact:

Ruth Burany  
Sponsorships and Exhibits Chair  
Phone: (1) 647-328-2422  
Email: [ruth.burany@cns-snc.ca](mailto:ruth.burany@cns-snc.ca)



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## Sponsorship Application Form

To reserve a Sponsorship for your company please complete this form and submit as a Word file or .pdf attachment to the Sponsorships & Exhibits chair: [ruth.burany@cns-snc.ca](mailto:ruth.burany@cns-snc.ca)  
Sponsorships will be confirmed on a first-come, first-served basis. After your sponsorship has been confirmed, an invoice with payment instructions will be sent by email to the contact person named below. A receipt will be issued once payment has been received. Sponsorship applications are not considered complete until payment has been received.

Sponsoring company full name:

Postal address:

City:

Prov./State:

Postal or Zip Code:

Contact Person:  
(Person to receive all correspondence)

E-mail:

Business Title:

Tel:

Signature:

Date:

### Sponsorship Item

1<sup>st</sup> Choice: \$ (HST is extra, if applicable)

2<sup>nd</sup> Choice: \$ (HST is extra, if applicable)

3<sup>rd</sup> Choice: \$ (HST is extra, if applicable)

**Company Logo:** Please provide logos for the 2019 conference.

### Logos are to be provided in the following two file formats:

- 1) As a jpg or .png file for electronic applications.
- 2) As a high-resolution vector illustration for print production (e.g., Adobe Illustrator (.ai), Photoshop (.eps) or Corel Draw (.cdr)).

### Methods of payment:

**By Cheque:** Cheques payable to: "Canadian Nuclear Society" are to be mailed to:  
Canadian Nuclear Society, 998 Bloor St W, #501, Toronto, ON, M6H 1L0

**By Credit Card:** Visa, MasterCard, AMEX are accepted.

To pay by credit card, complete the Credit Card Charge Authorization (CCCA) form, scan it and email it to the CNS Office Administrator: [cns\\_office@cns-snc.ca](mailto:cns_office@cns-snc.ca)





# CREDIT CARD CHARGE AUTHORIZATION

Check one: (mark with "X")      MasterCard       Visa       Amex

Card Number:

(please print numbers clearly)

Expiry Date (MM/YR):

Exhibit Space Invoice No.

Amount Can\$:

Sponsorship Invoice No.

Amount Can\$:

Cardholder Name:

(print FULL name as it appears on the card)

Phone # /or Email:

Company Name:

Authorized Signature:

Date:

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Tel: 416-977-7620  
E-mail/Courriel: [cns\\_office@cns-snc.ca](mailto:cns_office@cns-snc.ca)  
<http://www.cns-snc.ca>**

## EXHIBIT OPPORTUNITIES

The CNS NWMDER-2019 Conference is the ideal marketing vehicle to:

- Launch and demonstrate your company's products and innovations.
- Generate immediate sales.
- Generate new sales leads.
- Strengthen customer and supplier relations.
- Meet your clients and prospects face-to-face.
- Obtain customer feedback and conduct market research.
- Provide technical support.
- Demonstrate your solutions to industry professionals.
- Visibly support the Canadian Nuclear Society and nuclear technology in Canada.

The exhibits will be located in the lower ballroom, Laurier Room, the same level as all the technical sessions.

## EXHIBITOR BOOTH PACKAGE

All booth spaces are 8 ft wide x 8 ft deep. Please refer to attached exhibit floor plan on page 13.

Each booth package includes the following:

- One draped booth in blue (with 8 ft-high back drape and 3 ft-high side rails)
- One 6 ft draped table in blue
- Two side chairs and waste basket
- Two full conference registrations
- Conference Attendee registration list
- Exhibitor Recognition
  - Your company logo displayed on the Conference website with a link to your company's website home page
  - Your company logo displayed in the conference proceedings
  - Your company logo displayed on large poster on-site, and in a scrolling slide show

**Exhibitor Set-Up:** Sunday, September 8, 2019 between 12:00 noon and 4:00 pm only. The exhibit needs to be ready at 6:00 pm for the Welcome Reception, which will take place in the exhibit area.

**Exhibitor Tear-Down:** Wednesday, September 11, 2019 after 15:00.

### Exhibition Hours

Sunday, September 9, 2019	17:00 – 20:30 (Welcome Reception in Exhibit area)
Monday, September 10, 2019	07:30 – 19:00
Tuesday, September 11, 2019	07:30 – 17:00 (Pre-Dinner reception in Exhibit area)
Wednesday, September 12, 2019	07:30 – 15:00 (after 15:00 Exhibits may be packed up and removed)

### **Exhibit Services Contractor**

The official contractor provides exhibitors with additional services as needed, including material handling, freight forwarding, customs brokerage, duplex electrical outlets, A/V equipment, etc. The Trade Show Company will provide a complete package of information and order forms for such services.

### **On-line Registration for Booth Attendants**

With each booth space purchased, two full registrations are included, but you must register your exhibit staff on-line by July 1, 2019 via the registration link on the conference website: <https://www.cns-snc.ca/events/nwmdr2019>.

A special code will be provided to confirmed exhibitors to register their booth staff. Exhibitor name badges will be provided only for the individual who is registered for the conference.

### **Exhibit Space Application Form**

To reserve exhibit space for your company, please complete the Exhibit Space Application Form (page 14), scan it and send by email to the Sponsorships & Exhibits chair: [ruth.burany@cns-snc.ca](mailto:ruth.burany@cns-snc.ca). Be sure to submit your application form early to ensure your space!

### **COST PER BOOTH SPACE**

Booth space and complimentary registration for 2 booth attendants: \$3,500.00+HST (\$455.00)

Above prices include full registrations that allows your exhibit staff to participate in all Plenary and Technical Sessions, participation in the Welcome Reception, breakfasts, AM/PM breaks, luncheons and the Banquet Event. Note that non-Canadian-resident exhibitors are exempt from paying the HST.

### **EXHIBITS TERMS AND CONDITIONS**

Payment in full for exhibit spaces is to be received no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing, your booth space is not considered guaranteed. The CNS does not assume liability for loss of, or damage to, display equipment.

### **Methods of Payment**

1. By cheque payable to: "Canadian Nuclear Society" and mailed to the address indicated below.
2. By credit card: Visa / MasterCard / AMEX are accepted. Complete the Credit Charge Authorization form (page 15), scan the completed form to PDF, and submit by email to the CNS Office Administrator: [cns\\_office@cns-snc.ca](mailto:cns_office@cns-snc.ca).

### **EXHIBIT CONTACT**

Please contact Ben Rubin with booth specific questions: [benroubenb@alum.mit.edu](mailto:benroubenb@alum.mit.edu)

### **Canadian Nuclear Society**

998 Bloor St W, #501,

Toronto, ON

M6H 1L0

Tell: 416-977-7620

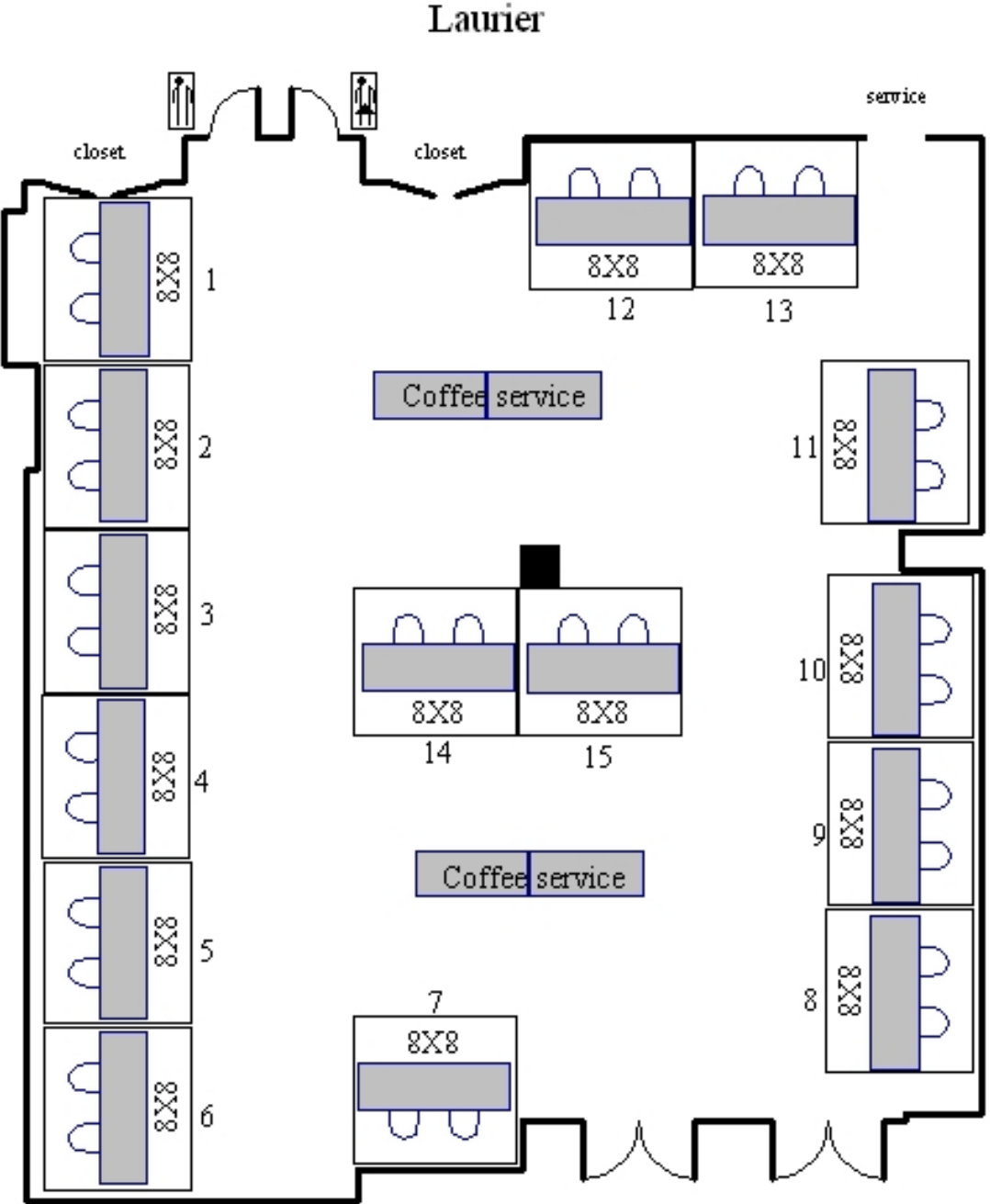
Email: [cns\\_office@cns-snc.ca](mailto:cns_office@cns-snc.ca)

The payment should be received by CNS within 30 days of invoicing.

### **Cancellation and Refund Policy**

No refunds will be provided for cancellations once the booking has been finalized. The CNS does not assume liability for loss of, or damage to, exhibiting companies' materials or equipment.

**EXHIBIT FLOOR PLAN  
BOOTHS IN LAURIER ROOM  
HOTEL LOWER LEVEL – LEVEL FOR BREAKOUT (TECHNICAL) SESSIONS**





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## Exhibit Application Form

To reserve a booth space for your company, please complete this form and e-mail as a word/pdf attachment to Ruth Burany, Sponsorships and Exhibits Chair, at [ruth.burany@cns-snc.ca](mailto:ruth.burany@cns-snc.ca).

Booth spaces are allocated on a first-come, first-served basis. After your booth space has been confirmed, an invoice with payment instructions will be emailed to the contact person named below. A receipt of payment will be issued once payment has been received and processed. Booth applications are considered complete and guaranteed only when payment has been received. Refunds will not be provided for cancellations after the booking is confirmed.

Exhibiting company full name:

Postal address:

City:

Prov./State:

Postal or Zip Code:

Contact Person:  
(Person to receive all correspondence)

E-mail:

Business Title:

Tel:

Signature:

Date:

**Booth Space Selection:** (Please refer to Exhibit Layout for Booth Numbers)

Preferences	Booth Number	Price
1 <sup>st</sup> choice:	#	\$
2 <sup>nd</sup> choice:	#	\$
3 <sup>rd</sup> choice:	#	\$

**Booth Space Rates:**

\$3,500.00+HST(13%) \$455.00 – 8 ft x 8 ft

Number of Booth Spaces: @ \$ +\$ \_\_\_\_\_ GST

Total Cost: \$

Each booth includes: one 6' skirted table, 8'-high backwall & 3'-high sidewall drape, 2 side chairs, 1 waste basket, two (2) full registrations for your booth attendants. Registration of your two booth attendants is required on-line, by **2019 May 20** through the online registration form on the conference website. A special registration code will be sent to you once your booth space is confirmed.

**Company Logo:** Please send new logo files.

**Logos are to be provided in the following two file formats:**

- 1) As a jpg or .png file for electronic applications.
- 2) As a high-resolution vector illustration for print production (e.g., Adobe Illustrator (.ai), Photoshop (.eps) or Corel Draw (.cdr)).

**Methods of payment:**

**By Cheque:** Cheques payable to "Canadian Nuclear Society" are to be mailed to:

Canadian Nuclear Society, 998 Bloor St W, #501, Toronto, ON, M6H 1L0

**By Credit Card:** Visa, MasterCard, AMEX are accepted.

To pay by credit card, complete the Credit Card Charge Authorization (CCCA) form, scan it and email it to the CNS Office Administrator: [cns\\_office@cns-snc.ca](mailto:cns_office@cns-snc.ca)

