

2nd International Meeting on Fire Safety and Emergency Preparedness for the Nuclear Industry (FSEP 2017)

*Toronto Marriott Downtown Eaton Centre Hotel,
Ontario, Canada*

2017 September 17 – 20



Sponsorship and Exhibition Opportunities Package

Enhance your organization's participation at the FSEP 2017 Conference in Toronto

Canadian Nuclear Society / Société Nucléaire Canadienne
4th Floor, 700 University Avenue, Toronto, Ontario, Canada M5G 1X6

Table of Contents

GENERAL INFORMATION	3
Conference Venue	3
Conference Objective	3
SPONSORSHIPS	4
SPONSORSHIP OPPORTUNITIES	4
Host Sponsorship \$15,000	4
Gold Sponsorship \$10,000	5
Silver Sponsorship \$5,000	5
Event Sponsorships	5
General Sponsorships	6
EVENT SPONSORSHIP OPTIONS – DETAILS	6
Welcoming Reception	6
Speakers’ Breakfast	7
Delegates’ Breakfast	7
Refreshment Breaks	7
Luncheons	7
Banquet	7
Conference Bags	7
Badge Holders	7
Conference Pocket Program & Abstract Book	7
Conference Audio / Visual Services	7
TERMS AND CONDITIONS	10
EXHIBITOR INFORMATION	11
Exhibitor Booth Package	11
TERMS AND CONDITIONS	12

GENERAL INFORMATION

Conference Venue

The FSEP 2017 Conference will be held September 17 – 20, 2017 at the Toronto Marriott Downtown Eaton Centre Hotel, 525 Bay Street, Toronto, Ontario, Canada M5G 2L2.

The exhibits are located on the convention level, Grand Ballroom Foyer. The hallway/foyer around the ballroom will be used for the daily continental breakfast, morning and afternoon break periods, thus providing maximum exposure for corporate displays to the Conference participants. The Conference plenary sessions are being held on the same level, as well as the technical sessions, thus conveniently allowing the delegates to explore the exhibits during refreshment breaks.

Conference Objective

The FSEP 2017 Conference will emphasize the sharing and exchange of information between specialists, government representatives and officials, industry, community, and other stakeholders in fire protection and emergency management in the nuclear industry.

The 1st International Technical Meeting on Fire Safety and Emergency Preparedness held in Mississauga, Ontario, in 2015, was highly successful with representatives from Canada, USA, France, Germany, Netherlands and Romania, and it received support of several prominent organizations of the nuclear community.

Specific topics to be discussed at FSEP-2017 include:

- ✓ Industry Management Perspective
- ✓ Fire Protection Overview
- ✓ Emerging Operating Experience
- ✓ Fire Probabilistic Risk Assessment
- ✓ NFPA 805 Transition
- ✓ Inspection Experience
- ✓ Industry Best Practices
- ✓ Research and Development

FSEP 2017 is the ideal marketing vehicle to:

- ✓ Launch and demonstrate new products and services.
- ✓ Demonstrate your expertise and solutions to industry professionals.
- ✓ Generate new sales leads.
- ✓ Obtain customer feedback and conduct market research.
- ✓ Meet your clients and prospective clients face-to-face.
- ✓ Strengthen customer and supplier relations.

SPONSORSHIPS

The conference organizing committee is seeking sponsors and offers a spectrum of benefits, as follows:

Gain more visibility – by participating in our sponsorship program at the FSEP 2017 conference.

Recognition – your company's name/logo will appear on a large placard at the site of the sponsored event, and electronically on display screens, and will be mentioned throughout the conference and in the official Program and Abstract Book.

Sponsored events are on a first-come, first-served basis.

SPONSORSHIP OPPORTUNITIES

The following sponsorships are available:

Host Sponsorship **\$15,000**

In a unique and most enhanced manner, your organization's logo and name will be associated with the FSEP 2017 Conference at all appropriate opportunities, with the following specific benefits:

- ✓ Three complimentary Delegate registrations for the full Conference.
- ✓ One complimentary Exhibit space, in a location of your choice (first come, first served).
- ✓ Reserved table at one of the conference luncheons.
- ✓ Logo display at the top level on the conference webpage with an URL link to your website home page.
- ✓ Logo display at the top level on Conference Program and Abstract Book.
- ✓ A representative of your organization will have the opportunity to present greetings to the delegates at the Wednesday Opening Reception on behalf of all the sponsors.
- ✓ Head Table seating of your designated representative at one of the conference luncheons and acknowledgement.
- ✓ Verbal recognition of your sponsorship throughout the conference.
- ✓ Most prominent display of your organization's logo during the plenary sessions on the main projection screens.
- ✓ Most prominent display of your organization's logo at highly visible key locations.
- ✓ Your organization may place a brochure and/or gift in each of the Delegate packs. Such items must be approved by the Conference organizing committee.

The Host Sponsor will have the opportunity to be a key member of the Conference Organizing Committee with various responsibilities.

Gold Sponsorship

\$10,000

In a unique and most enhanced manner, your organization's logo and name will be associated with the FSEP 2017 Conference at all appropriate opportunities, with the following specific benefits:

- ✓ Two complimentary Delegate registrations for the full Conference.
- ✓ One complimentary Exhibit space, in a location of your choice (first come, first served).
- ✓ Acknowledgement during the conference Plenary and Technical Sessions.
- ✓ Company logo prominently displayed on rolling slide show during program-free times.
- ✓ Company logo of appropriate size displayed on the FSEP 2017 Conference webpage with URL link to sponsor website.
- ✓ Company logo presented in the Conference Program and Abstract Book and post-event proceedings.
- ✓ Promotional item or one brochure may be placed in the conference bag.
- ✓ Head-table seating of your representative at a conference luncheon and acknowledgement.

Silver Sponsorship

\$5,000

In a unique and most enhanced manner, your organization's logo and name will be associated with the FSEP 2017 Conference at all appropriate opportunities, with the following specific benefits:

- ✓ One complimentary Delegate registration for the full Conference.
- ✓ Acknowledgement during the conference Plenary and Technical Sessions.
- ✓ Company logo prominently displayed on rolling slide show during program-free times.
- ✓ Company logo of appropriate size displayed on the FSEP 2017 Conference webpage with URL link to sponsor website.
- ✓ Company logo presented in the Conference Program and Abstract Book and post-event proceedings.

Event Sponsorships

Note that certain sponsorships may be shared among two or more sponsors as indicated below or as negotiated with the Sponsorship Chair. Sponsorships are subject to 13% HST on the prices indicated; non-resident sponsors are exempt.

<u>Sunday – 17 September 2017</u>	Cost (excl. HST)
Welcoming Reception (2 co-sponsors @ \$4,000)	\$ 8,000
<u>Monday – 18 September 2017</u>	
Delegates' Breakfast	\$ 2,500
Speakers' Breakfast	\$ 1,800
Morning Coffee Break	\$ 1,500
Luncheon (2 co-sponsors @ \$4,000 each)	\$ 8,000
Afternoon Coffee Break	\$ 1,500

Tuesday – 19 September 2017

Delegates' Breakfast	\$ 2,500
Speakers' Breakfast	\$ 1,800
Morning Coffee Break	\$ 1,500
Luncheon (2 co-sponsors @ \$4,000)	\$ 8,000
Afternoon Coffee Break	\$ 1,500
Cocktail Reception	\$ 2,500
Banquet / Dinner (2 co-sponsors @ \$6,000 each)	\$12,000

Wednesday – 20 September 2017

Delegates' Breakfast	\$ 2,500
Speakers' Breakfast	\$ 1,800
Morning Coffee Break	\$ 1,500
Luncheon (2 co-sponsors @ \$4,000 each)	\$ 8,000

General Sponsorships

Host Sponsorship (see page 3 for details)

Conference Bags (2 co-sponsors @ \$2,500)	\$ 5,000
Badge Holders	\$ 2,000
Pocket Program and Abstract Book (2 co-sponsors @ \$2,000)	\$ 4,000
Conference Audio / Visual Services (3 co-sponsors @ \$4,000)	\$ 12,000

EVENT SPONSORSHIP OPTIONS – DETAILS

Welcoming Reception

Held in the Grand Ballroom Foyer from 6 pm to 8:30 pm on Sunday, September 17, 2017. The Reception is open to all registrants at the time of the event. The reception will feature a host bar, hors d'oeuvres, fruit and cheese trays.

There is an opportunity for the Event 'Host' Sponsor(s) to speak as part of the brief "Welcome to the Conference" ceremony during this important kick-off event. Additionally the Sponsor(s), as well as the Conference Chair, may participate in a "receiving line" at the beginning of the reception.

Speakers' Breakfast

The Speakers' Breakfasts provide the opportunity for Session Chairs to meet with the speakers in their respective sessions to ensure that they are prepared to make their presentations. The full breakfasts offered are limited to Speakers and Session Chairs of the day, and run from 7:00 am to 8:00 am.

Delegates' Breakfast

Light continental breakfasts will be provided for Conference participants each morning from 7:00 am to 8:30 am in the Grand Ballroom Salons C-D.

Refreshment Breaks

Refreshment breaks are held mid-morning and mid-afternoon each day for all Conference participants and include coffee, tea, juices and soft drinks. The breaks are held in the lobby pre-function area outside of the Grand Ballroom, where the hospitality events and the Exhibit Booths are located.

Luncheons

Luncheons will be served each day to Conference participants in Grand Ballroom Salons C-D from 12:00 noon to 1:30 pm.

Banquet

The banquet will be held from 6 pm to 9 pm on September 19, 2017 in the Grand Ballroom Salons C-D which will include reception, dinner and wine.

Conference Bags

Conference bags are provided to each delegate with a full registration. The sponsoring company's logo will be printed on the bag alongside the CNS logo.

Badge Holders

Wallet style bi-fold with vinyl see through window to hold 4" x 3" name badge and with ½" lanyard to be handed out at registration to all attendees. The sponsoring company's logo to be added to the CNS logo, above the vinyl window.

Conference Pocket Program & Abstract Book

Place your promotional/advertisement material on back cover of the Conference Program and Abstract Book.

Conference Audio / Visual Services

Includes the provision of some Audio-Visual Services for the conference while at the Toronto Marriott Downtown Eaton Centre Hotel. This includes the Main Exhibit/Great Hall and the Technical Session presentation rooms.

Details of Event Sponsorship benefits are as listed below:

Sponsorship	Detailed list of included Benefits
-------------	------------------------------------

The sponsorships listed below entitle the sponsor to receive the benefits listed in column 2 opposite.

- | | |
|---|---|
| <ul style="list-style-type: none"> ▪ Welcoming Reception ▪ Banquet Reception ▪ Banquet/Dinner ▪ Banquet Wine ▪ Conference Luncheon ▪ Conference Audio Visual Services | <ul style="list-style-type: none"> - Acknowledgement prior to beginning of function. - Head table seating of sponsor’s representative at a conference luncheon and acknowledgement - Logo display on Conference Program & Abstract Book - Logo display on Conference webpage with URL link to sponsor’s website home page - On-site signage - Rolling logo display on all conference TV screens |
|---|---|

-
- | | |
|--|--|
| <ul style="list-style-type: none"> ▪ Conference Bags | <ul style="list-style-type: none"> - Logo imprinted on bags - Logo display on Conference Program & Abstract Book - Logo display on Conference webpage with URL link to sponsor’s website home page - Head table seating of sponsor’s representative at a conference luncheon and acknowledgement - On-site signage - Rolling logo display on all conference TV screens |
|--|--|
-

Sponsorship	Detailed list of included Benefits
<ul style="list-style-type: none"> ▪ Pocket Program & Abstract Book 	<ul style="list-style-type: none"> - Promotional/advertisement material on back cover of Pocket Program & Abstract Book - Logo display on Conference Program & Abstract Book - Logo display on Conference webpage with URL link to sponsor's website home page - Head table seating of sponsor's representative at a conference luncheon and acknowledgement - On-site signage - Rolling logo display on all conference TV screens
<ul style="list-style-type: none"> ▪ Badge Holders 	<ul style="list-style-type: none"> - Logo imprinted on Badge Holders - Logo display on Conference Program & Abstract Book - Logo display on Conference webpage with URL link to sponsor's website home page - Head table seating of sponsor's representative at a conference luncheon and acknowledgement - On-site signage - Rolling logo display on all conference TV screens
Other events	
<ul style="list-style-type: none"> ▪ Meeting/Refreshment/Luncheon ▪ Delegates' Breakfast ▪ Speakers' Breakfast ▪ Morning/Afternoon Coffee Break 	<ul style="list-style-type: none"> - Logo display on Conference Program & Abstract Book - Logo display on Conference webpage with URL link to sponsor's website home page - Head table seating of sponsor's representative at a conference luncheon and acknowledgement - On-site signage - Rolling logo display on all conference TV screens

TERMS AND CONDITIONS

Payment in full is expected to be received no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing your sponsorship is not considered guaranteed.

Method of Payment: - Credit Card AMEX / Mastercard / Visa or
- Cheque payable to: "Canadian Nuclear Society"

Mailing address for cheque: Canadian Nuclear Society, 4th Floor, 700 University Avenue, Toronto, Ontario, M5G 1X6

By Credit Card – please fax Credit Card Charge Authorization form to: CNS office 416-977-8131 (form is available online: <http://cns-snc.ca/events/fsep-2017/> click on Sponsors & Exhibitors information tab).

Cancellation and Refund Policy:

Refunds of payments made for sponsorships will be granted only if written notification of cancellation is submitted to the Canadian Nuclear Society before July 31, 2017. Refunds, less a processing fee of \$200, will be issued after the Conference. No refunds will be provided for cancellations received after July 31, 2017.

For more information on sponsorship opportunities please contact: FSEP 2017 Sponsorship Chair; fsep2017@cns-snc.ca

EXHIBITOR INFORMATION

The exhibits are located in the Grand Ballroom Foyer, on the Conference level. The majority of the events (Opening Reception, Daily Luncheons, Banquet Reception, Banquet Dinner, and the Morning and Afternoon Coffee Breaks) will take place in and around the proximity of the exhibit area, allowing the delegates to visit the exhibits throughout the conference.

Exhibitor Booth Package

Booth sizes available are:

- 8 ft wide x 8 ft deep

Each booth package includes the following:

- One draped booth in blue (with 8-ft high back drape and 3 ft-high side rails)
- One 6 ft draped table in blue
- Two side chairs and waste basket
- Carpeted exhibition floor
- Booth pre-set by Exhibit Services contractor
- One full conference registration
- Conference attendee registration list
- Exhibitor will receive recognition through logo display on the Conference website with URL linked to sponsor's website home page; logo display in Conference Program and Abstract Book and post event proceedings, logo display on large Poster on-site, rolling slide show.

Other services you can contract:

- Material handling, Freight Forwarding and Customs Brokerage
- Electrical and Audio-Visual supplier
- Internet connection and/or telephone

An Office Show Service Contractor will be contracted to assist exhibitors at the FSEP 2017 Conference with exhibitor services and transportation. Order forms will be available for items additional to the standard ones which exhibitors may need.

Cost per booth:

\$2,000.00 – 8 ft x 8 ft in Ballroom. Above prices includes one full registration that allow your exhibit staff to participate in all Technical and Plenary Sessions, attendance at Reception, Breakfasts, Conference Luncheons, and Banquet.

On-line Registration for Booth Attendants:

With each booth space purchased, one full registration is included and you must register your exhibit staff on-line **by August 15, 2017 via the registration link on the conference website:** <http://cns-snc.ca/events/fsep-2017>. Exhibit name badges will be provided only for the individuals who are registered and included on the Registration List.

Exhibitor Recognition contributing >\$10,000:

An Exhibitor contributing \$10,000 or more (in combined value of booth space and sponsorship) is entitled to a Reserved Table at one of the Conference Luncheons. Reserved Tables are expected to be filled by the Exhibitor. Additional guest single-event tickets can be purchased for table guests that are not registered for the Conference.

Exhibition Booth Application/Order Form:

To reserve your booth space for your company, please complete the Exhibitor Booth Application form, available at the Conference website <http://cns-snc.ca/events/fsep-2017>, and email to the CNS office at cns-snc@on.aibn.com.

To be sure of your **space please submit your application early!**

Exhibition Space Allocation:

Space allocation will be on a first-come, first-serve basis and acknowledged. Once all booth spaces have been assigned, we will confirm your booth number and submit our invoice with payment instructions. We will then ask you to register the names of the exhibit staff on-line as outlined above.

TERMS AND CONDITIONS

Payment in full is expected to be received no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing your booth space is not considered guaranteed.

Method of Payment: - Credit Card AMEX / Mastercard / Visa or
- Cheque payable to: "Canadian Nuclear Society"

Mailing address for cheque: Canadian Nuclear Society, 4th Floor, 700 University Avenue, Toronto, Ontario, M5G 1X6

By Credit Card – please provide credit-card number and expiration date to the CNS office at 416-977-7620 or cns-snc@on.aibn.com.

Cancellation and Refund Policy:

Refunds of payments made for sponsorships will be granted only if written notification of cancellation is submitted to the Canadian Nuclear Society before July 31, 2017. Refunds, less a processing fee of \$200, will be issued after the Conference. No refunds will be provided for cancellations received after July 31, 2017.

The CNS does not assume liability for loss of, or damage to, display equipment.